

DO YOUR PART

Only Acts Are Counted – Do Your Part!

19-25
JANUARY
2009

**A global climate change campaign
19 – 25 January 2009**

Schools and youth clubs are having a global climate campaign this week. **“Only Acts Are Counted”** is the motto for this campaign. The aim is to raise the importance of single acts that every one of us can do to reduce the effect of climate change: me, you, families, authorities, municipalities, cities, governments, businesses, countries etc. But words are not enough. We need acts. These schools have acted. Many of them planted altogether 300 000 trees in September. Tree planting is an effective way to combat greenhouse gas emissions.

The climate change campaign started in November 2008. Registered schools did online and offline activities in many languages. They varied from arts, songs and drama to articles and radio interviews, including a survey for public at large. All the results can be found on the web during the campaign week.

The official mascot for the campaign is Frank The Frog, a frog who fights against the climate change. The campaign will culminate on the 21st of January when thousands of paper mache frogs will march in the streets asking people to do their part. The invasion of frogs will start at noon in Oceania. Then, following the sun, more frogs will appear in the streets in Asia, Africa and Europe. Later our family of frogs will spread towards Western hemisphere.

About 1 000 schools and youth clubs in over 100 countries are taking part. Their names and locations can be found on the campaign website map. This campaign is organised by Environment Online – ENO, a global virtual school and network for sustainable development based in Joensuu, Finland.

ENO Climate Change Campaign 2009

<http://enocc.blogspot.com>

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